Email? Use Snapchat Instead!

Not to steal Hillary's line about what she's doing now to avoid another email debacle...but really, it's not a bad idea. With Snapchat's disappearing ink feature, you never have to worry about some intemperate email coming back to haunt you when you run for president.

Of course, the "e" in email doesn't stand for electronic, it stands for evidence. Also for embarrassing. And the reason so many people get into trouble with email is because it's so easy. Email is not personal to the sender if they work for anyone. It belongs to the organization, can be accessed by your employer at any time, and is really just a postcard on the server floor.

With the hack of the Office of Personnel Management, Sony, Target and so many other organizations, which you would think would be able to keep our electronic information safe, everyone needs to be more careful.

If you are a manager or executive, assume that your boss or a judge is reading your email. Don't send anything that you would be embarrassed to have them read. Email should be used for facts, not opinion, conflicts, sarcasm or emotion. Once you are in a conflict with someone, pick up the phone or walk down the hall. I can't tell you how many times I've been brought in to resolve a dispute sparked by an email feud that could have been avoided if someone would have bothered to actually talk to the other person. No one can understand your emotions or intentions over email. If you're flip, like I am, and you put that in an email, someone may think you're seriously attacking them.

If you just need to vent because you're angry, do it the old fashioned way: with pen and paper, and then burn it! Disappearing ink isn't a bad technique either.

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