Measuring and Tracking: Recruiting and Retention Success

The old management concept: “what gets measured gets done” applies with equal force to measuring and tracking recruiting and retention success. A recent survey revealed that 36% of organizations surveyed indicated that recruiting and retaining talent were their top priorities.

As the demand for qualified workers increases, many executives and business owners are realizing that without a reliable strategy to attract and retain qualified workers, their businesses could fail.

Why Should You Measure and Track Recruiting and Retention?
Consider these benefits:

- Better recruiting practices help fill positions faster.
- Better hiring practices reduce the risk of selecting a bad hire.
- Better retention practices help eliminate the costs of recruiting and training new employees.
- Recruiting and retention is expensive. Tracking allows you to put your money and time where it will have the most impact.
- Tracking allows you to convince skeptical members of your organization that they must get on board with your efforts, in order to save money and build great teams.
- Tracking allows you to be efficient. It is difficult to know what really works otherwise.

For more information on this topic, visit my website.

MORE INFORMATION ON RECRUITING & RETENTION

Lynne Eisaguirre 2015. All rights reserved.
For additional information on this and many other workplace related topics go to **Workplaces That Work website**

---

**FIND THESE INSIGHTS VALUABLE?**

**SHARE THEM WITH OTHERS.**

[Forward to a Friend]

---

Lynne Eisaguirre  
Workplaces That Work  
3985 Wonderland Hill Avenue, Suite 106  
Boulder, Colorado 80304  
303-216-1020  
[lynne@workplacesthatwork.com](mailto:lynne@workplacesthatwork.com)  
[www.workplacesthatwork.com](http://www.workplacesthatwork.com)

---

See what’s happening on our social sites

[Facebook](http://www.facebook.com)  
[Twitter](http://www.twitter.com)